



# 5th Annual ONE NIGHT OF MERCY

Saturday, September 5, 2009



Dear Friends,

We are all aware that this has not been a banner year for most businesses. For this reason, our "One Night of Mercy" fundraising event for the Smoky Mountain Area Rescue Ministries is more important than ever. Many of the area's employees are seeking our assistance to make up for the shortfall in their paychecks. I know that we can count on you to keep that assistance available by participating in our 5th annual "One Night of Mercy" campaign this year.



*The outline of the event is as follows:*



Each lodging business is being asked to participate in this event on **September 5, 2009**. For the one night, we are asking each business to **donate \$1 for each room rental**. This donation will be used 100% for the Smoky Mountain Area Rescue Ministries to help the less fortunate in Sevier County, which most are employees of the areas' businesses.



Smoky Mountain Area Rescue Ministries is a ministry program to the homeless and "nearly homeless" of Sevier County. Over the last seven years, SMARM has been able to help clients with rental assistance, emergency shelter, utility bills, counseling, clothing, emergency food and hot meals. The Ministry relies totally on the generosity of our community through contributions and several fundraising events yearly.



You will find a pledge form attached with this letter. Your participation in this event would be very much appreciated. If you would like more information concerning this event or the Smoky Mountain Area Rescue Ministries, please contact Dick Wellons at 908-3153.



Prayerfully consider your participation in this event. This is only "**ONE NIGHT**" and only "**\$1**" for each room occupied on this date. The proceeds given for this one night will go a long way in keeping a family from the fear and danger of homelessness.



Thank you for your participation in this event.



In His Service,



Dick Wellons, Director



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